

# Bickiepegs

Experts in Teething since 1925®

## For Teething Naturally

- ✓ A natural alternative to a plastic teething ring
- ✓ Specially designed and shaped to assist with teething at the front and back of the mouth
- ✓ Help develop an infant's jaw bones, muscles and teeth
- ✓ Help develop vital chewing skills and speech
- ✓ **5 generations** of children have cut their first teeth using Bickiepegs
- ✓ Recommended by Health Professionals - Doctors, Dentists, Midwives & Health Visitors for 90 yrs +

Bickiepegs are available from **ASDA, Boots, Kidicare, Ocado, Sainsbury's, Superdrug** and all leading pharmacies and health stores as well as online at **Amazon** and on **our own website**.



We are proud that Bickiepegs are handcrafted in the United Kingdom

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**Bickiepegs Healthcare**  
Experts in Oral Care since 1925

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Bickiepegs Healthcare is also home to the Doidy Cup, the uniquely slanted open training cup.  
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Code: 0717

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## Caring for your child's teething needs



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## Why choose Bickiepegs?

Designed in 1925 by a leading Paediatrician Dr Harry Campbell, Bickiepegs provide both a hard surface on which to cut teeth and the correct exercise vital to development of baby's jaw, jaw muscles and gums - key aspects for development of chewing skills and speech. Bickiepegs satisfy emerging teeth & help ease the pain associated with teething.

## What are Bickiepegs?

Bickiepegs Teething Biscuits are all natural and handcrafted in a purpose built bakery in Scotland. They are finger shaped biscuits that use only the finest ingredients: **Wheat** flour, **Wheat** germ and Water. **NO** artificial colourings, preservatives or flavourings and **NO** added sugar or salt are used in their production. They are shaped to allow access to both front and back teeth.

## When to use Bickiepegs?

Bickiepegs are recommended for children 6 months – 3+ years i.e. from when teething starts to when their first set of teeth are through. This varies from child to child.

## What else should I know about Bickiepegs?

Bickiepegs are hand-packed and throughout the production process put through no less than four rigorous visual and physical checks to ensure the product going out to stores is of the best quality. We use the finest quality food ingredients so Bickiepegs can be consumed if desired, but they are first and foremost an aid to help teething and are therefore baked for their hardness.

Each packet of Bickiepegs is sealed for freshness in clear foil and they come with safety ribbons allowing you to attach the 'Peg' to clothing for safety. Bickiepegs contain gluten in about the same proportions as wholemeal bread. **N.B. Before using Bickiepegs please follow the Important Safety Instructions found in pack.**

## Bickiepegs Finger Toothbrush & Gum Massager

Introduce your baby to cleaning their teeth with our gentle, easy to use finger toothbrush & gum massager. Double sided, the brush is perfect for softly cleansing first teeth. The dimpled side offers soothing relief to delicate teething gums. Simply fit over an adult's finger & gently rub teeth and gums at the front & back of baby's mouth. Please read our in pack leaflet for more information.

