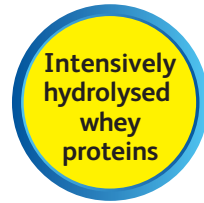
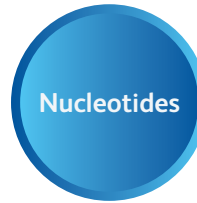




Frisolac® Gold PEP is effective for the treatment of mild to moderate symptoms of CMPA



Peptides with less number of amino acids suitable for infants with CMPA



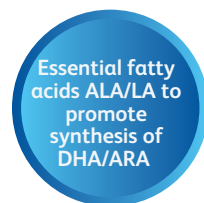
Support the development of immune defence system



Beneficial for good microbiota



Controls the immune system and supports epithelial barrier function



to support brain development



Acceptable smell and taste due to low content of free amino acid

\*All infant formulas have added vitamin D as required by legislation.  
CMPA: Cow's milk protein allergy; IgE: Immunoglobulin E; AD: Atopic dermatitis; SCORAD: Scoring atopic dermatitis; GOS: Galactooligosaccharides.

References: 1. Prasad, R., Venkata, R., Ghokale, P., et al. (2018). Cow's Milk-related Symptom Score as a predictive tool for cow's milk allergy in Indian children aged 0-24 months. *Asia Pacific Allergy*, 8(4), e36. | 2. Vandenplas, Y., Brueton, M., Dupont, C., et al. (2007). Guidelines for the diagnosis and management of cow's milk protein allergy in infants. *Archives of Disease in Childhood*, 92(10), 902-908. | 3. Gueorgieva-Shakola, M., & Tsaneva, V. (2003). The role of whey protein hydrolysate FrisoPep in treatment of cow's milk allergy. *Bulgarian J Pediatrics*. | 4. Makarova, S. G., Borovik, T. E., & Sergeeva, S. N. (2011). Step-by-step selection of therapeutic formulas for feeding infants with atopic dermatitis. *Pediatrics*, 3, 24-31.

**BREAST MILK IS BEST FOR BABIES**

Breastfeeding is the best nutrition for healthy growth and development of babies. Exclusive breastfeeding for six months is the optimal way of feeding infants. Thereafter infants should receive complementary foods with continued breastfeeding up to two years or beyond. Mothers should receive guidance on proper maternal nutrition in order to help sustain an adequate supply and quality of breast milk. Unnecessary introduction of bottle-feeding, partially or fully, or of other complementary foods and drinks may have a negative impact on breastfeeding, which may be irreversible. Mothers should consult their doctor and consider the social and financial implications before deciding to use breast milk substitutes or if they have difficulty breastfeeding. Usage, preparation and storage instructions of breast milk substitutes or of other complementary foods and drinks should be followed carefully as improper or unnecessary use may pose a health hazard.

For Health Professionals' Reference Only.



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Friso Specialty when special care is needed

# Frisolac® Gold PEP

## Nutritional Management of Mild to Moderate Symptoms of CMPA



FrieslandCampina

For Health Professionals' Reference Only.

Prevalence of CMPA in infants

- CMPA affects 2–7.5 % of infants globally<sup>1</sup>

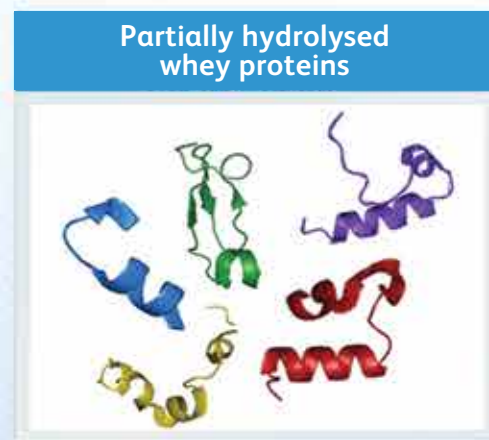
**Mild to moderate symptoms of CMPA in infants<sup>2</sup>**

Skin	Atopic dermatitis, angioedema and urticaria
Digestive system	Frequent regurgitation, vomiting, diarrhoea, blood in stools and colic
Respiratory	Runny nose, wheezing and chronic cough
General	Persistent distress

Frisolac® Gold PEP is designed to help infants with mild to moderate symptoms of CMPA<sup>3, 4</sup>

- Frisolac® Gold PEP has:

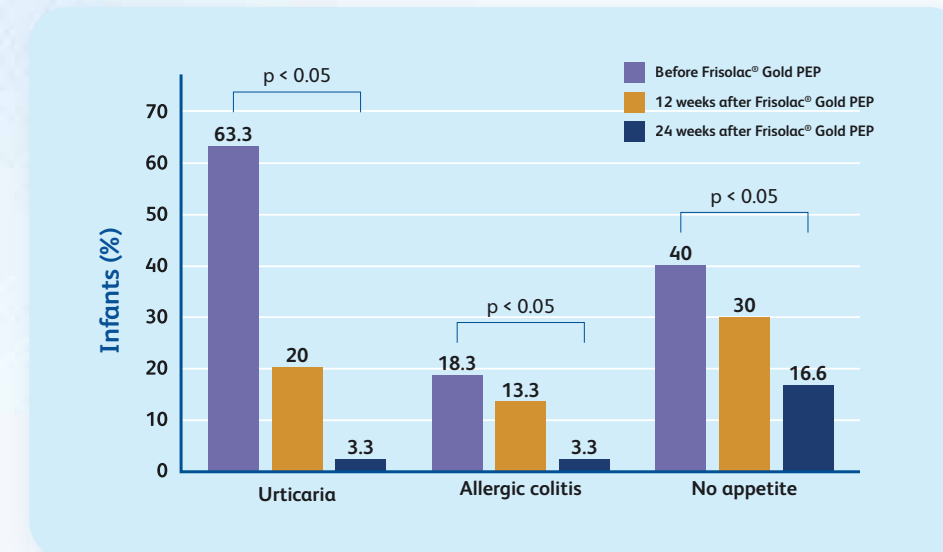
- Intensively hydrolysed whey proteins
- ~ 37 % of peptides contain <3 amino acids



**Frisolac® Gold PEP is the unique nutritional therapy in market with clinical studies.**

\*Frisolac® Gold PEP is effective for the treatment of CMPA in infants

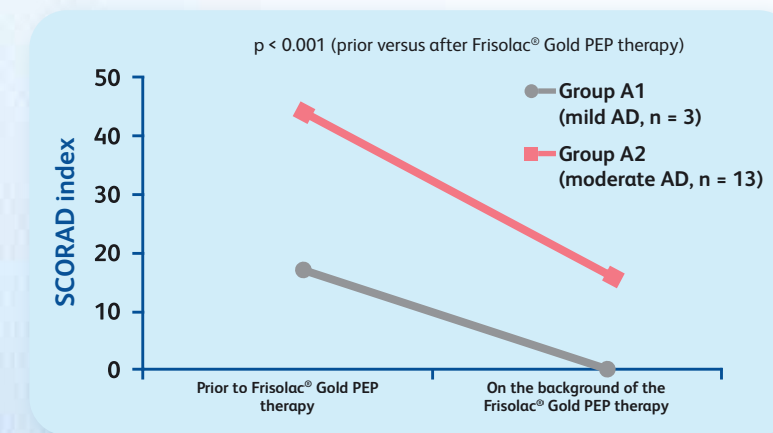
Frisolac® Gold PEP showed improvement in the clinical manifestations of CMPA throughout 24 weeks<sup>3</sup>



- Frisolac® Gold PEP is associated with a reduction in the levels of total IgE and specific IgE for cow's milk<sup>3</sup>

\*Frisolac® Gold PEP is effective in the treatment of mild to moderate AD in infants with CMPA

Frisolac® Gold PEP showed a significant decrease in the SCORAD index in infants with mild to moderate AD<sup>4</sup>



- Frisolac® Gold PEP showed complete remission of AD skin manifestations in 7 out of 13 infants with moderate AD<sup>4</sup>
- Frisolac® Gold PEP is well tolerated by infants with AD of varying severity<sup>4</sup>