

فريزو  
**FRISO**

# Now Friso with New Probiotic strain for better natural immune function<sup>1</sup>



Stronger from the inside to experience more



For HCP use only. Breastmilk is best for babies.



Exclusive Sole Agent in Lebanon:  
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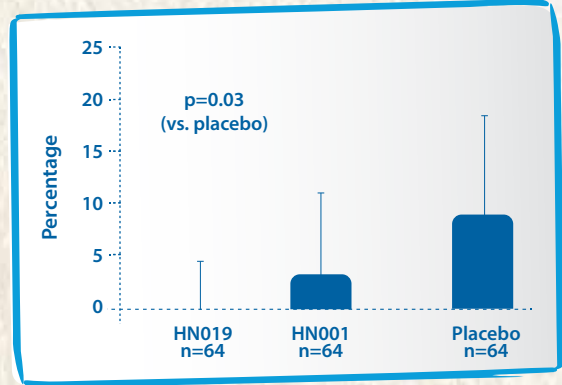
# New Friso now contains Bifidobacterium lactis HN019 for better natural immune function



Bifidobacterium lactis HN019 gave protection against respiratory tract infections in Chinese infants<sup>1</sup>.

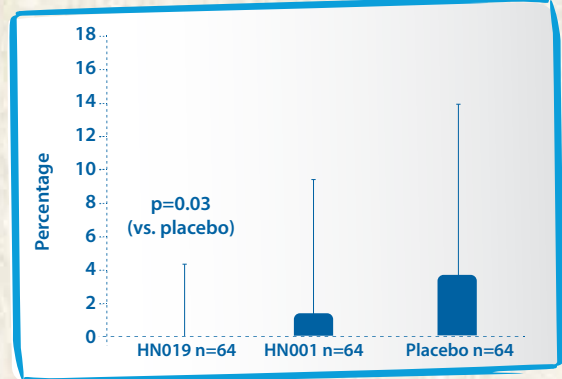
## Physician-confirmed respiratory tract infections

- HN019 significantly reduced confirmed infections<sup>1</sup>.

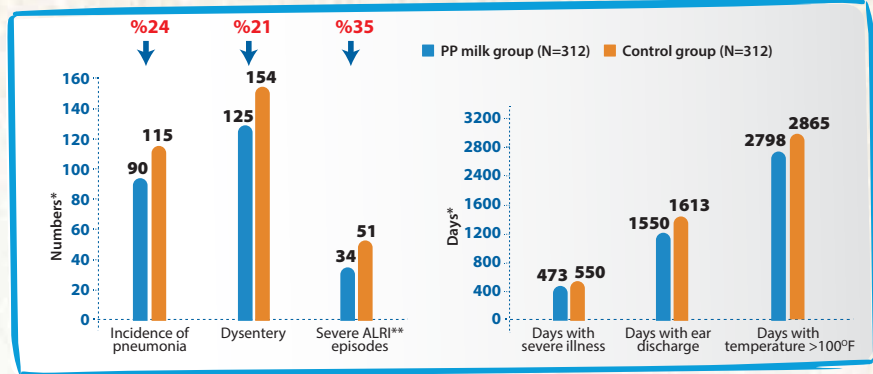


## Prescribed medication

Reflecting the infection results, HN019 significantly reduced rate of antibiotic antiviral medication use.<sup>1</sup>



## Consumption of milk fortified with prebiotics and Bifidobacterium lactis HN019 enhances immune function in preschool children.<sup>1</sup>



PP milk group=Prebiotic and probiotic  
 P value: Pneumonia: 0.05; Severe ALRI episodes: 0.05; days with severe illness: 0.004; Ear discharge: 0.06; Fever: 0.05 \*Cumulative total for each group; \*\*Acute Lower Respiratory tract infection

### Disclaimer:

Breastfeeding is the best nutrition for healthy growth and development of babies. Exclusive breastfeeding for six months is the optimal way of feeding infants. Thereafter infants should receive complementary foods with continued breastfeeding up to two years or beyond. Mothers should receive guidance on proper maternal nutrition in order to help sustain an adequate supply and quality of breast milk. Unnecessary introduction of bottle-feeding, partially or fully, or of other complementary foods and drinks may have a negative impact on breastfeeding, which may be irreversible. Mothers should consult their doctor and consider the social and financial implications before deciding to use breast milk substitutes or if they have difficulty breastfeeding. Usage, preparation and storage instructions of breast milk substitutes or of other complementary foods and drinks should be followed carefully as improper or unnecessary use may pose a health hazard.

### Reference:

1. Sazawal S, Dhingra U, Hiremath G, Sarkar A, Dhingra P, Dutta A, et al. (2010) Prebiotic and Probiotic Fortified Milk in Prevention of Morbidities among Children: Community-Based, Randomized, Double-Blind, Controlled Trial. PLoS ONE 8(5): e12164. <https://doi.org/10.1371/journal.pone.0012164>.